



EPSON is the global market leader in imaging products, such as printers, projectors, monitors and complete cash register systems. With an innovative and creative culture, EPSON is dedicated to exceeding the vision and expectations of customers worldwide with products known for their superior quality, functionality, compactness and energy efficiency. EPSON also aims to ensure that its products have minimal impact on the environment throughout the product lifecycle.

EPSON Europe BV was set up in Amsterdam in 1990 to take on the special challenges and diversity of the European markets and beyond. It serves as the strategic headquarters of the EMEA region covering Europe, the Middle-East, Africa and Russia.

Challenging times are ahead for EPSON therefore we are currently recruiting for a

Marketing Manager

The Sales and Marketing department implements the EPSON strategy within distributors, resellers, retail organizations, vertical resellers and corporate resellers to achieve commercial objectives.

As a Marketing Manager you will:

- Develop marketing strategy and annual marketing plan describing marketing goals per quarter
- Manage team of marketing executives; manage quantitative targets and qualitative performance objectives set together with the Country Manager
- Maintain overall knowledge of market and industry
- Oversee development and implementation product and channel marketing strategies
- Responsible for public relations, marketing communication and marketing budget

Your required background:

- HBO/WO degree, at least 10 years experience in a similar role/industry
- Solid commercial and marketing background
- Leadership/people management skills
- Long term focus, able to see the end result
- Excellent communication skills required
- Good working knowledge of SAP and BW
- Good knowledge of the English language (both written & verbal)

EPSON offers an interesting remuneration package; competitive salary, 29 holidays per year, a 13th month of salary, discount on company products and more...

If interested please forward your cv to recruitment@epson-europe.com. For more information about the role please contact Dwight Piqué on 020-3145218.

EPSON is a network of more than 86.000 employees in 107 companies around the world, and is proud of its ongoing contributions to the global environment and to the communities in which it is located. EPSON is led by the Japan-based Seiko EPSON Corporation.

EPSON. Exceed your vision.